



February 2010

Clean Communication and Keen Creativity Monthly Tips

Valentine's Day, show customer appreciation and your thoughts are needed

There was only one post in January, but I think it's a good one to help you with your Valentine's Day planning. It *is* in two weeks, you know! This is an inexpensive way to give from-the-heart gifts that will make your loved ones smile. Feel free to share this with others who are looking for a unique way to express themselves...

[A simple, three-step process to give a GREAT Valentine's gift this year](#)

(January 29, 2010)

This Valentine's Day, do something different and unexpected -- Give the gift of words! Here's a 3-step process to make this your most meaningful Valentine's Day ever!

Facebook Fan Page offers more tidbits (even if you're not on Facebook)

This monthly newsletter dishes up recent blog posts in one handy place, while my Facebook Fan Page offers interesting bits in-between posts. If you're on Facebook, I invite you to "Become a Fan." If you're not on Facebook, you can still view the page to read the status updates.

<http://www.facebook.com/Michelle.I.Zavala>

Now here's a unique way to show your appreciation to customers!

Valentine's Day is the perfect time to say thanks to customers, so why not "make it your own"? Check out [Foster Creative's](#) customized gifts that'll get you in front of your customers in a sweet (reasonably priced) way. Scroll down on the page to see the offerings.

How am I doing?

Given the different roles you play, a balanced personal life goes a long way in enhancing your professional life. Communicating well, living creatively, letting go, simplifying -- These are just a few topics that I address because they're important for fulfillment and peace-of-mind.

- Is there a communication topic that you need help with? Do you want to be a stronger writer? A better listener? A captivating speaker?
- Is there an area of creativity you want to know more about? Is there a creative task that intrigues you?

Email me with your suggestions for topics (Newsletter@MichelleZavala.com). I answer every email and would appreciate hearing from you. This is *your* newsletter, and I want to make sure you get information that you value.

Happy Valentine's Day!



Michelle I. Zavala, Professional Writer
MichelleZavala.com, Inc.
Dynamic Writing that Boosts Your Sales & Visibility!

About the Clean Communication and Keen Creativity Monthly Tips

The Clean Communication and Keen Creativity Monthly Tips eNewsletter is distributed during the first week of the month and offers communication and creativity/creative living tips. If you have a suggestion, feel free to email me at Newsletter@MichelleZavala.com.

Visit <http://blog.MichelleZavala.com> to reach the blog directly, or you can access the blog from the "My Blog" navigation at www.MichelleZavala.com.

Please forward this to colleagues or other business owners who would like to receive these monthly tips. To subscribe, click on the "Join my mailing list" link below or visit www.MichelleZavala.com.

Contact Information

Michelle I. Zavala
210.646.9001
www.MichelleZavala.com
Newsletter@MichelleZavala.com
SKYPE: Michelle.I.Zavala
TWITTER: <http://twitter.com/MIZavala>
FACEBOOK: <http://www.facebook.com/Michelle.I.Zavala>
LINKED IN: <http://www.linkedin.com/in/MichelleZavala>

MichelleZavala.com, Inc. | 14080 Nacogdoches Road #292 | San Antonio | TX | 78247