



July 2009

Clean Communication and Keen Creativity Monthly Tips

July Topics: Social Media Simplicity, Play, Creative Flow

Sometimes, technology drains me. Setting up my blog. Moving my blog. Re-setting up my blog. Setting up applications for my blog to work with social media. Figuring out how to use social media effectively. Figuring out how to keep social media from taking over my life.

After about a month of slogging through the details, my learning curve is almost complete. Whew! I'm glad that part is over!

Now, I am finally free to write. And that's all I really want to do. I enjoy crafting content that sets my clients apart from their competitors so they are thriving in this unusual economy.

Wouldn't it be great if we only had to do the stuff we **truly enjoy** while we're at work? We'd all wake up with smiles on our faces and springs in our steps, wouldn't we? I hope the first blog post below gives you some ideas on how to energize your day in the midst of the heat.

It's been a long, hot summer in Texas, but yesterday's short rain wiped off that dry, dusty feeling. And I know there's a cool, refreshing breeze somewhere on the horizon.

Here are this month's posts at the new address: <http://blog.MichelleZavala.com>. Thanks for Reading!

[Enhance Your Workday with Creative Flow](#): Whether you call it being "in the zone," "in the moment" or "creative flow," you can find refreshment in your day with a couple of small steps.

[The Importance of Play](#): A fascinating interview with an expert from the National Institute for Play and an exercise to incorporate a little more play into your own life.

[Twitter and Facebook Tools to Simplify Your Life](#): Clear up some of the social media confusion with an overview on the best tools to use.

Wishing you a Refreshing and Productive Day,



Michelle Zavala, Independent Copywriter
Studio Z Creative Services, Inc.
Dynamic Writing that Boosts Your Sales & Visibility!

About the Clean Communication and Keen Creativity Monthly Tips

The Clean Communication and Keen Creativity Monthly Tips newsletter is distributed during the first week of the month and offers communication and creativity/creative living tips. If you have a suggestion, feel free to email me at Newsletter@MichelleZavala.com.

Visit <http://blog.MichelleZavala.com> to reach the blog directly, or you can access the blog from the "My Blog" navigation at www.MichelleZavala.com.

Please forward this to colleagues or other business owners who would like to receive these monthly tips. To subscribe, click on the "Join my mailing list" link below or visit www.MichelleZavala.com.

Contact Information

Michelle I. Zavala
Voice: 210.646.9001
Fax: 512.287.4308
Skype: Michelle.I.Zavala
www.MichelleZavala.com
Newsletter@MichelleZavala.com

TWITTER: <http://twitter.com/MIZavala>
FACEBOOK: <http://www.facebook.com/Michelle.I.Zavala>
LINKED IN: <http://www.linkedin.com/in/MichelleZavala>