



Radio Copy – Focus on the Family

Celebrate Mom! (:60)

ANNOUNCER:

Today on our program, we join the play-by-play action during the final 10 minutes before the bell.

[SFX: FOOTSTEPS RUNNING DOWN THE STAIRS, DOOR OPENING/CLOSING, CAR DOOR OPENING CLOSING, CAR STARTING, DRIVING AS ED IS SPEAKING]

ED (sports commentator voice):

...Yes, Sid, Billy forgetting to pack his soccer bag really crunched minutes this morning, and the chances of Mom getting him to school on time are dimming.

SID:

That's right, Ed, but who could forget the day Mom caught all the green lights and left Billy on the front steps with 22 seconds to spare? Whew, with a record like that, we can't count her out yet.

ED:

Looks like she may pull this off after all. (describing a play-by-play) The green lights are cooperating, she's driving defensively, within the speed limit, she's ... (yells) Oh, no! A red light!

[SFX: CAR SLOWING, STOPPING]

BILLY:

Mom, I forgot my volcano for the science fair!

SID (serious tone):

Mom's got a tough decision to make. Will she get Billy to school on time and pick up the volcano later, or will she throw a "Hail, Mary" pass and make a quick right at the corner, drive home for the volcano and take her chances on getting Billy there by the bell?

ED:

This is a hard one, Sid. She's got a lot quick thinking and maneuvering to do to turn this into a win for the day.

ANNOUNCER:

Join us next time when you'll hear Mom say:

MOM:

But officer, the volcano erupted when I tapped the brakes!

ANNOUNCER:

Next time, on Celebrate Mom!

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Promo for Celebrate Mom! (:15)

ANNOUNCER:

Next on our program, the play-by-play action as Mom gets Billy to school:

SID (fast pace, excitement):

...Mom's coming into the home stretch, she's got the school in sight, she's showing amazing control by staying within the speed limit... the turn signal is on, she's ready to... Oh, no, stopped by the crossing guard!

ANNOUNCER:

Next time, on Celebrate Mom!

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